



Small Town: BIG PLANS

City Of Madison Comprehensive Plan '17



BASICS – ANONYMOUS

Your Street (name only): _____

Age: _____

Gender: ___ M ___ F

QUALITY OF LIFE

- 1 How long have you and/or your family been a city resident? ___ <5 yrs ___ 5-10 yrs ___ 10-20 yrs ___ 20+ yrs
- 2 If you moved to the city in the last 10 years, why did you choose Madison? ___ employment ___ to be near family
___ open business ___ other: _____
- 3 What do you like the most about living in Madison? ___ small town ___ cost of living
___ convenience
___ caring community ___ quiet town
___ peaceful neighborhood ___ low taxes
___ family atmosphere ___ ease of travel
___ metropolitan proximity ___ local activities
- 4 What do you like the least about living in Madison? ___ shopping options ___ crime
___ property damage ___ poverty
___ race relations ___ noise
___ places to eat ___ streets/roads
___ lack of activities/events ___ housing choices
- 5 How important are the following factors to you in Madison?
- 5a safe place to live ___ very ___ somewhat ___ not at all ___ no opinion
- 5b clean and attractive ___ very ___ somewhat ___ not at all ___ no opinion
- 5c hometown atmosphere ___ very ___ somewhat ___ not at all ___ no opinion
- 5d adequate medical facilities ___ very ___ somewhat ___ not at all ___ no opinion
- 5e vibrant and active downtown ___ very ___ somewhat ___ not at all ___ no opinion
- 5f selection of housing ___ very ___ somewhat ___ not at all ___ no opinion
- 5g quality schools ___ very ___ somewhat ___ not at all ___ no opinion
- 5h shopping opportunities ___ very ___ somewhat ___ not at all ___ no opinion
- 5i environmental quality of water/air ___ very ___ somewhat ___ not at all ___ no opinion
- 5j parks and recreation ___ very ___ somewhat ___ not at all ___ no opinion
- 5k public services (library, fire, police) ___ very ___ somewhat ___ not at all ___ no opinion
- 5l travel with ease throughout city ___ very ___ somewhat ___ not at all ___ no opinion
- 5m walkability and sidewalk ___ very ___ somewhat ___ not at all ___ no opinion
- 5n availability of employment ___ very ___ somewhat ___ not at all ___ no opinion
- 5o other (you may add more than one): _____

COMMUNITY IMAGE/PERCEPTION

- 6 How would you rank Madison against other similar size cities as a place to live, work, and play? ___ best in region ___ below average
___ generally good ___ poor
___ average ___ no opinion
- 7 Over the last 10 years, do you believe that the quality of life has? ___ improved
___ stayed about the same
___ declined
- 8 Would you recommend Madison as a good place to live to a friend/family? ___ yes main reason (whether yes or no):
___ no _____

NEIGHBORHOOD STABILITY

- 9 How clean and attractive is your neighborhood? very somewhat not at all
- 10 Over the last 5 years, do you believe the quality of neighborhood has... improved stayed same declined
- 11 How safe is your neighborhood? very somewhat not at all
- 12 What is the biggest safety concern? _____
- 13 How connected/walkable is the neighborhood? very somewhat not at all

DOWNTOWN REVITALIZATION

- 9 How often do you shop at a store in Downtown Madison? daily weekly monthly never
- 10 How often do you frequent a downtown business (not a store)? daily weekly monthly never
- 11 Is downtown a source of pride? yes no main reason (whether yes or no): _____
- 12 What would make you more likely to use Downtown? different shopping options better safety
 more activities/events places to eat
 cleaner and more attractive easier walk

COMMUNITY INVESTMENT

- 13 Where do you think the city needs to make the most improvements? civic downtown edges fringes
 green housing strips
- 14 What would you prioritize to improve the community? cleanup programs downtown revitalization
 diversity of housing strip attractiveness
 less sign clutter street trees/sidewalks
 outdoor events community center

COMMUNITY INVOLVEMENT

- 15 How likely would you be to participate in city cleanup/beautification efforts? very likely sometimes never
- 16 Other than school activities, how often do you volunteer/participate in a community betterment activity? weekly monthly annually never

LOCAL GOVERNANCE

- 17 How would you rate effectiveness in meeting the community's needs? EXEC GOOD FAIR POOR Don't Know
- 18 How would you rate your experience with the city over the last 12 months? EXEC GOOD FAIR POOR Don't Know
- 19 What evenings of the week are best for you to attend public meetings? M T W R F
- 20 What way do you prefer to be notified about public meetings and projects? mail newspaper city website
 email facebook signs